



# Grant Thornton

## INVITATIONAL

### PARTNERSHIP OPPORTUNITIES

DECEMBER 4 - 10, 2023



THE RITZ-CARLTON

NAPLES, TIBURÓN



EXPERIENCE TROON GOLF®



# TOURNAMENT OVERVIEW



THE PGA TOUR AND LPGA'S BEST ARE TEAMING UP IN A **NEW MIXED TEAM INVITATIONAL** WHERE THEY'LL COMPETE FOR AN **EQUAL PURSE OF \$4MM!**

**DATES:** December 4 – 10, 2023

**VENUE:** Tiburón Golf Club at The Ritz-Carlton Naples, Tiburón

**PURSE:** \$4 million

**FIELD:** 32 Professionals: 16 PGA TOUR & 16 LPGA

(Grant Thornton ambassadors to compete in the inaugural event)

**FORMAT:** 54-hole, two person team competition

**TELEVISION:** Golf Channel & NBC (Fri – Sun) – 9 hours of LIVE coverage

**CHARITY:** Supporting a variety of worthy charitable organizations including CureSearch for Children's Cancer and Purple Paladins

**SPECIAL EVENTS:** Live Fest Concert & Fairway Yoga





# SCHEDULE OF EVENTS



## TUESDAY

- Optional Practice Round (Professionals & Pro-Am Participants)
- Pro-Am Pairings Party – Poolside, Ritz-Carlton

## WEDNESDAY

- First Round – Pro-Am Competition

## THURSDAY

- Second Round – Pro-Am Competition
- Pro-Am Awards Dinner and Private Concert – Tiburón Lawn

## FRIDAY

- First Round – Professional Competition

## SATURDAY

- Lee Health Fairway Yoga Class – 18<sup>th</sup> hole
- Second Round – Professional Competition
- Live Fest Music Festival (immediately following play) - Tiburón Driving Range

## SUNDAY

- Final Round – Professional Competition
- Awards Ceremony







# HOST VENUE

## TIBURÓN GOLF CLUB AND THE RITZ-CARLTON NAPLES, TIBURÓN

- #1 Golf Resort in Florida – Golf Digest
- Second on-site 18-hole course for sponsor use
- Amenities available at Ritz-Carlton sister facility – Beach Resort
- Minutes from the Gulf of Mexico and historic Old Naples
- Naples' average temperature in December – 77 degrees



**THE RITZ-CARLTON**

NAPLES, TIBURÓN







# TOURNAMENT BROADCAST

## BROADCAST SCHEDULE

Nine (9) hours of live coverage

- Friday, December 8
  - Golf Channel – 1:00– 4:00 pm ET
- Saturday, December 9
  - Golf Channel - 1:30 – 2:30 pm ET
  - NBC – 2:30 – 4:30 pm ET
- Sunday, December 10
  - Golf Channel - 1:00 – 2:00 pm ET
  - NBC – 2:00 – 4:00 pm ET

*\*Airtimes subject to change*

## INTERNATIONAL DISTRIBUTION

- As part of the PGA TOUR's International Distribution package, the Grant Thornton Invitational is broadcast in 226 countries and territories, in 23 languages, with a potential global reach of 475 million households.
- Broadcast partners include CNBC Europe & Asia, Sky Sports, SBS Golf, etc.



## COMMITMENT TO CHARITY

**THE GRANT THORNTON  
INVITATIONAL IS PROUD  
TO SUPPORT A VAREITY  
OF WORTHY CHARITABLE  
ORGANIZATIONS!**



- **CureSearch for Children's Cancer**
- **Additional benefiting charities include:**
  - **Grant Thornton Purple Paladins**
  - **Wounded Warriors of Collier County**
  - **National Kidney Foundation**
  - **Golisano Children's Hospital**
  - **Florida Gulf Coast University**
  - **Palmetto Ridge High School**





**SATURDAY, DECEMBER 9<sup>TH</sup>**

**5:00PM – 10:00PM**

**TIBURÓN GOLF CLUB - DRIVING RANGE**

**2023 BANDS – COMING SOON**

**PAST PERFORMERS INCLUDE:** Thomas Rhett, Brad Paisley, Lady A, Darius Rucker, Cole Swindell, Jake Owen, Jordan Davis, .38 Special, Runaway June and Ben Allen Band







## PRO-AM EXPERIENCE

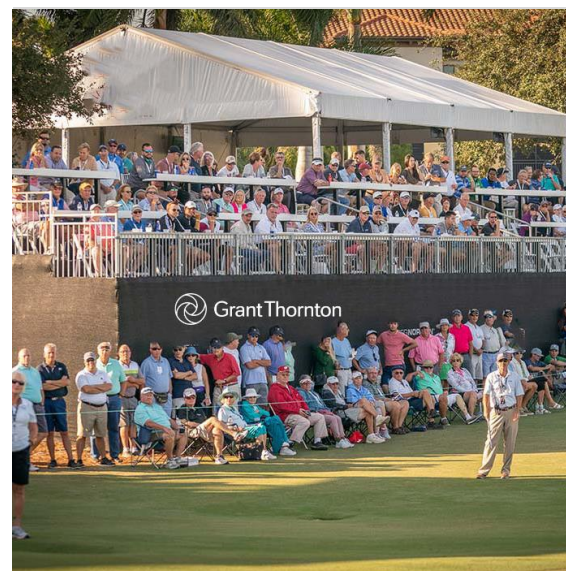
Taking place over two days, the Grant Thornton Invitational Pro-Am offers amateurs a unique and intimate experience unlike any other in professional golf. Amateurs will compete alongside both a PGA TOUR and LPGA professional all while having unprecedented access to the player dining areas and locker room. Additionally, all professionals are required to attend the Pairings Party & Awards Dinner/Private Concert.

### AMATEUR BENEFITS INCLUDE:

- Extensive gift package
- Two (2) invitations to the Pairings Party & Awards Dinner/Private Concert
- Optional practice round on Tuesday
- Access to the professional locker room and player dining area
- Experienced caddies
- Round trip sedan service from Southwest Florida airports

CHARITABLE CONTRIBUTION: \$80,000 per foursome - **SOLD OUT**





## HOSPITALITY EXPERIENCES

ENHANCE YOUR VIEWING EXPERIENCE AND ENJOY THE TOURNAMENT ACTION FROM ONE OF OUR PREMIER HOSPITALITY VENUES ON THE 18<sup>TH</sup> HOLE. ALL VENUES ARE OPEN FRIDAY – SUNDAY.

### 18<sup>TH</sup> GREEN SUITE

- Semi-private suite with prime viewing location
- Thirty (30) tickets per day (Friday – Sunday)
- Dedicated seating section with a shared food & beverage operation
- Includes breakfast, lunch, snacks and full open bar
- Private restroom facilities
- Closed circuit television feed
- VIP parking

\$50,000 (net)

### GARRISON BROTHERS CLUB

- Shared hospitality venue
- Includes breakfast, lunch, snacks and full open bar
- Private restroom facilities
- Closed circuit television feed
- VIP parking

\$1,000 per weekly pass (Fri – Sun)



# ADVERTISING & BRANDING

**GRANTTHORNTONINVITATIONAL.COM LEADERBOARD:** Corporate logo featured on the tournament's online leaderboard. **\$10,000 – SOLD**

**PUTTING GREEN:** Corporate logo featured on signage at two (2) tournament putting greens – Clubhouse & 1<sup>st</sup> Tee. **\$20,000**

**VOLUNTEER PROGRAM:** Corporate logo featured on volunteer shirts, volunteer headquarters, print collateral, website, etc. **\$30,000**

**EXPO BOOTH:** Generate brand exposure and display products and services in the Expo Village. Spaces start at 10' x 10' and are customizable. **Starting at \$7,500**

## NAMING RIGHTS OPPORTUNITIES INCLUDE:

- 18<sup>th</sup> GREEN SHARED HOSPITALITY VENUE - **SOLD OUT**
- FAMILY GOLF CLINIC
- SPECTATOR BRIDGE
- HEALTH & WELLNESS DAY – **SOLD OUT**
- BREW HOUSE HOSPITALITY VENUE – **SOLD OUT**
- PRO-AM PAIRINGS PARTY – **SOLD OUT**
- PRO-AM AWARDS GALA – **SOLD OUT**
- AUTOGRAPH ALLEY







**CONTACT**

**ROB HARTMAN – TOURNAMENT DIRECTOR**

**561.713.5970**

**[RHARTMAN@TEAMWASS.COM](mailto:RHARTMAN@TEAMWASS.COM)**