



Grant Thornton

INVITATIONAL

PARTNERSHIP OPPORTUNITIES

DECEMBER 9 - 15, 2024



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THE RITZ-CARLTON

NAPLES, TIBURÓN



TIBURÓN
NAPLES

EXPERIENCE TROON GOLF®

TOURNAMENT OVERVIEW



THE PGA TOUR AND LPGA'S BEST ARE TEAMING UP IN A **MIXED TEAM INVITATIONAL** WHERE THEY'LL COMPETE FOR AN **EQUAL PURSE OF \$4MM!**

DATES: December 9 – 15, 2024

VENUE: Tiburón Golf Club at The Ritz-Carlton Naples, Tiburón

PURSE: \$4 million

FIELD: 32 Professionals: 16 PGA TOUR & 16 LPGA

FORMAT: 54-hole, two-person team competition

TELEVISION: GOLF Channel & NBC (Fri – Sun) – 9 hours of LIVE coverage

CHARITY: Supporting a variety of worthy charitable organizations including CureSearch for Children's Cancer and Purple Paladins

SPECIAL EVENTS: Live Fest Concert & Fairway Yoga



SCHEDULE OF EVENTS



TUESDAY

- Optional Practice Round (Professionals & Pro-Am Participants)
- Pro-Am Pairings Party – Poolside, Ritz-Carlton

WEDNESDAY

- First Round – Pro-Am Competition

THURSDAY

- Second Round – Pro-Am Competition
- Pro-Am Awards Dinner and Private Concert – Tiburón Lawn

FRIDAY

- First Round – Professional Competition

SATURDAY

- Lee Health Fairway Yoga Class – 18th hole
- Second Round – Professional Competition
- Live Fest Music Festival (immediately following play) - Tiburón Driving Range

SUNDAY

- Final Round – Professional Competition
- Awards Ceremony





HOST VENUE

TIBURÓN GOLF CLUB AND THE RITZ-CARLTON NAPLES, TIBURÓN

- #1 Golf Resort in Florida – Golf Digest
- Second on-site 18-hole course for sponsor use
- Amenities available at Ritz-Carlton sister facility – Beach Resort
- Minutes from the Gulf of Mexico and historic Old Naples
- Naples' average temperature in December – 77 degrees



THE RITZ-CARLTON

NAPLES, TIBURÓN





TOURNAMENT BROADCAST

BROADCAST SCHEDULE

Nine (9) hours of live coverage

- Friday, December 13
 - Golf Channel – 1:00– 4:00 pm ET
- Saturday, December 14
 - Golf Channel - 1:30 – 2:30 pm ET
 - NBC – 2:30 – 4:30 pm ET
- Sunday, December 15
 - Golf Channel - 1:00 – 2:00 pm ET
 - NBC – 2:00 – 4:00 pm ET

**Airtimes subject to change*

INTERNATIONAL DISTRIBUTION

- As part of the PGA TOUR's International Distribution package, the Grant Thornton Invitational is broadcast in 226 countries and territories, in 23 languages, with a potential global reach of 475 million households.
- Broadcast partners include CNBC Europe & Asia, Sky Sports, SBS Golf, etc.



COMMITMENT TO CHARITY

THE GRANT THORNTON INVITATIONAL IS PROUD TO SUPPORT A VARIETY OF WORTHY CHARITABLE ORGANIZATIONS!



- CureSearch for Children's Cancer
- Additional benefiting charities include:
 - Grant Thornton Purple Paladins
 - Warrior Homes of Collier County
 - National Kidney Foundation
 - Golisano Children's Hospital
 - Florida Gulf Coast University
 - Palmetto Ridge High School



SATURDAY, DECEMBER 14TH

5:00PM – 10:00PM

TIBURÓN GOLF CLUB - DRIVING RANGE

2024 BANDS – COMING SOON

PAST PERFORMERS INCLUDE: Dierks Bentley, Little Big Town, Gin Blossoms, Thomas Rhett, Brad Paisley, Lady A, Darius Rucker, Cole Swindell, Jake Owen, Jordan Davis, .38 Special, Runaway June and Ben Allen Band





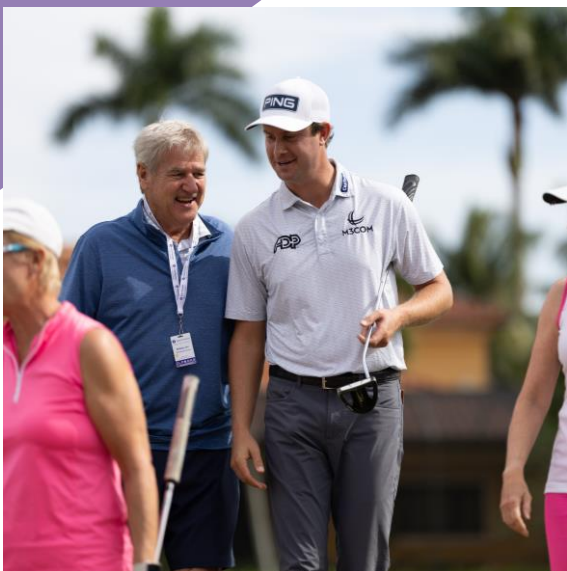
PRO-AM EXPERIENCE

Taking place over two days, the Grant Thornton Invitational Pro-Am offers amateurs a unique and intimate experience unlike any other in professional golf. Amateurs will compete alongside both a PGA TOUR and LPGA professional all while having unprecedented access to the player dining areas and locker room. Additionally, all professionals are required to attend the Pairings Party & Awards Dinner/Private Concert.

AMATEUR BENEFITS INCLUDE:

- Extensive gift package
- Two (2) invitations to the Pairings Party & Awards Dinner/Private Concert
- Optional practice round on Tuesday
- Access to the professional locker room and player dining area
- Experienced caddies
- Round trip sedan service from Southwest Florida airports

CHARITABLE CONTRIBUTION: \$80,000 per foursome



HOSPITALITY EXPERIENCES

ENHANCE YOUR VIEWING EXPERIENCE AND ENJOY THE TOURNAMENT ACTION FROM ONE OF OUR PREMIER HOSPITALITY VENUES ON THE 18TH HOLE. ALL VENUES ARE OPEN FRIDAY – SUNDAY.

18TH GREEN SUITE

- Semi-private suite with prime viewing location
- Thirty (30) tickets per day (Friday – Sunday)
- Dedicated seating section with a shared food & beverage operation
- Includes breakfast, lunch, snacks and full open bar
- Private restroom facilities
- Closed circuit television feed
- VIP parking

\$55,000 (net)

GARRISON BROTHERS DISTILLERY BUNKER

- Shared hospitality venue
- Includes breakfast, lunch, snacks and full open bar
- Private restroom facilities
- Closed circuit television feed
- VIP parking

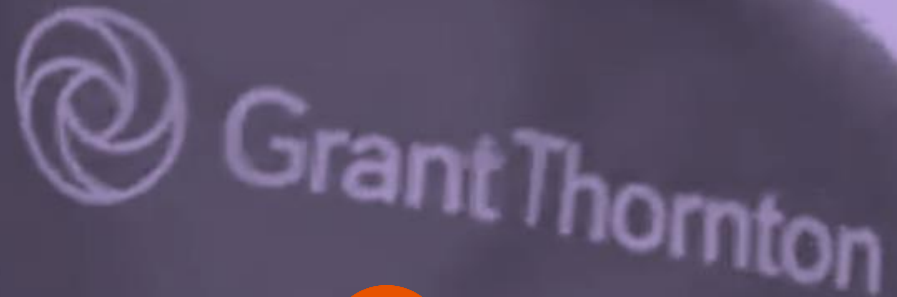
\$1,000 per weekly pass (Fri – Sun)

ADVERTISING & BRANDING

NAMING RIGHTS OPPORTUNITIES STARTING AT \$20,000:

- OFFICIAL TIMEPIECE
- SPECTATOR BRIDGE
- HEALTH & WELLNESS DAY
- VOLUNTEER PROGRAM
- BREW HOUSE HOSPITALITY VENUE
- PRO-AM PAIRINGS PARTY
- PRO-AM AWARDS GALA
- AUTOGRAPH ALLEY
- PUTTING GREEN SPONSOR
- ONLINE LEADERBOARD
- TEE FENCE





CONTACT

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